



Lebanon VA  
Medical Center

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# News Release

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## For Immediate Release

September 29, 2011

### **LEBANON VA MEDICAL CENTER ANNOUNCES APPOINTMENT OF DOUGLAS A. ETTER, PUBLIC AND COMMUNITY RELATIONS MANAGER**

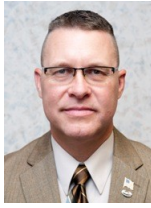
Robert W. Callahan Jr., Director, Lebanon VA Medical Center, is pleased to announce the appointment of Douglas A. Etter, Public and Community Relations Manager. Etter joined the medical center team on August 29, 2011. He joins the staff as construction modernizing the facility is a key focus of the medical center. Etter is responsible for all internal and external communications as well as developing symbiotic relationships with community partners, donors and other stakeholders in the nine county area which the medical center serves. The creation of this new position highlights the importance of the medical center's connection to the local community.

Mr. Etter comes to his position from the Department of Military and Veterans Affairs, where he was the Executive Officer in the Office of the Deputy Adjutant General for Veterans Affairs for the past 5 years. As such, he functioned as the Chief of Staff, overseeing the six state-owned nursing homes and multiple state-administered programs which serve Pennsylvania's Veterans.

Mr. Etter is a native of Pittsburgh, PA, and a graduate of Grove City College and Princeton Theological Seminary. He joined the Army in 1985 and is a Veteran of two combat tours in Iraq and the recipient of the combat action badge, two bronze star medals and eighteen other military decorations. He is an ordained Presbyterian minister and a state certified paramedic.

Mr. Etter stated, "I am thrilled to be here. I have been a patient here for the past five years and now I have the opportunity to tell the story about the great care my brothers and sisters-at-arms receive here at Lebanon from a dedicated and gifted staff. I also have the opportunity to build upon the great relationships we have locally with the many organizations and individuals who support the VA making a positive impact in the lives of Veterans every day."

Mr. Callahan and the staff of the Lebanon VA Medical Center welcome Douglas A. Etter to the team, where the best employees anywhere provide the best care anywhere.



Douglas Etter

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Press Release: Douglas Etter Appointment

cc: The Lebanon Daily News  
The Harrisburg Patriot News  
The Lebanon Patriot News  
Intelligencer Journal  
Pottsville Republican  
Hershey Chronicle  
York Daily Record  
Elizabethtown Chronicle  
Middletown Press & Journal  
Paxton Herald  
York Dispatch  
Lebanon County Senior  
Reading Eagle  
The Merchandiser  
Ephrata Review

FOX - 43  
WHTM - 27  
WGAL – TV 8  
WHP – TV 21  
WLBR  
WHP  
WPHB  
WNNK  
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